



Issued on behalf of and with the approval of Analox Sensor Technology Ltd

## **PROFILE**

**PATTI L CLARKSON**

**VICE PRESIDENT, SALES & MARKETING – ANALOX SENSOR  
TECHNOLOGY - NORTH AMERICAN DIVISION**

*Contact: Emma Hignett on 07968 409803*

Patti Clarkson operates the North American Division of Analox Sensor Technology, with a primary focus on the hospitality and sport diving sectors.

Patti has over 20 years' experience delivering sales growth in technology and branding industries. Prior to joining Analox in February 2003, she was Director of Operations for Glacier Design Systems, Inc. which designs draught beer dispensing systems. With Glacier Design Systems, she was responsible for operational logistics and marketing, growing the business from a small regional operation to an international one, and seeing sales grow by 50% year on year.

Patti's previous positions include Chief Operating Officer of Redletter Group where she led the design and implementation of clients branding and marketing strategies, and Senior Vice President of Scott-Powell & Associates' pharmaceutical division where she developed a nationwide home delivery network serving senior citizens and those with limited mobility.

Outside of work, Patti is a partner of Impact Giving, a women's collective giving organization, which supports charities in the US and around the world. Impact Giving is a 501C3 organization (registered charity).

Patti attended California Coast University, School of Business. She lives in Laguna Beach, California with her wife and dog Rio who has become a regular team member at Analox's California office.

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